

VISION ZERO FUND

COLLECTIVE ACTION FOR A SAFE COMMUTE CHALLENGE

Selection Committee (in alphabetical order)



Dave CliffChief Executive Officer, Global Road Safety Partnership

Dave Cliff has been at the helm of the **Global Road Safety Partnership (GRSP)** as Chief Executive Officer since April 2017. GRSP, a key programme hosted by the **International Federation of Red Cross and Red Crescent Societies** in Switzerland, is dedicated to reducing road trauma in low- and middle-income countries. Under Dave's leadership, the organisation runs impactful initiatives, including advocacy and grants programmes aimed at strengthening road safety legislation, capacity-building programmes for road policing across Asia, Africa, the Pacific, and Latin America, and a prestigious suite of **Road Safety Leadership Courses** in partnership with *Johns Hopkins University*.

Before stepping into his role at GRSP, Dave had a distinguished **34-year career in policing** in New Zealand. He served as **Assistant Commissioner for the South Island** and later as **Assistant Commissioner for Road Policing**. He was a key figure in national road safety, holding a seat on **New Zealand's National Road Safety Committee** and the **NZ Police Executive** from 2008 to 2017. Over his career, he gained extensive experience in frontline policing, criminal investigation, and road policing operations. Dave's contributions to public service have been recognised with **two Royal Honours**: he was appointed an **Officer of the New Zealand Order of Merit (ONZM)** in the 2012 Royal Honours and was named a **Member of the Order of St John (MStJ)** in 2013. With a wealth of experience and a deep commitment to road safety, Dave continues to drive global efforts to make roads safer for all.



Alejandra Cruz Ross

Specialist: Transport, International Labour Organization

Alejandra Cruz Ross is a national from Mexico and a lawyer by training. She joined the International Labour Office in 2013 where the focus of her work has been on the promotion of decent work in the transport sector. Alejandra is currently in charge of conducting global research on employment and labour issues and providing support to international meetings. Before the ILO, she served for six years at the Center for Transportation Research, at The University of Texas at Austin. During that time, she worked in a number of projects, including for five years shaping Texas-Mexico border infrastructure planning efforts.



Nneka Henry

Head of United Nations Road Safety Fund

Nneka Henry is the Head of the UN Road Safety Fund Secretariat where she leads its work on portfolio management, fundraising, strategic partnerships and global advocacy.

Before joining the Fund on 1 May 2021, she worked for more than 15 years building multi-sector alliances, implementing multi-country projects, managing high-level events and influencing policy change at the United Nations, World Trade Organization and World Health Organization. She holds a Master of Laws from the University of Melbourne in Australia and a Bachelor of Laws from the University of the West Indies in Jamaica.



Sittichoke (Choke) Huckuntod

Director of Health and Safety, Nike, Inc.

Choke is Nike, Inc.'s Director of Health and Safety with 30+ years of progressive experience leading global multi-national programs and extensive experience managing supply chain risks, regulatory compliance, and supporting a highly complex and matrixed business operation. Areas of expertise include developing high performance teams, creating enterprise strategies, change management, building strong partnerships with both internal and external stakeholders, managing salient and financial risks to the company, and fostering a health and safety culture. Choke holds a degree in Industrial Engineering from Texas A&M University and is a Certified Safety Professional.



Dr. Yuka Ujita

Senior Occupational Safety and Health Specialist, ILO Regional Office for Asia and the Pacific

Dr. Yuka Ujita, Japanese national, is a medical doctor by profession and holds Ph.D in Preventive Medicine from the University of Occupational and Environmental Health, Japan (UOEH). On a foundation of her work experience in the medical field, as a certified occupational physician, she offered Occupational Safety and Health (OSH) services to both workers and employers in various settings. Since she joined the ILO in 2003, Dr. Ujita has contributed to improvement and promotion of safety and health at work through policy and technical advice, training, knowledge sharing, awareness raising and project backstopping both at the HQ and in the field offices. The areas she has particularly covered include OSH data, safety and health of vulnerable groups of workers (female workers, young workers, migrant workers, and those in informal economy).