



The Commuting Safety Challenge

Communication brief

The International Labour Organization's (ILO) Vision Zero Fund Commuting Safety Challenge seeks to identify and support solutions that effectively enhance commuting safety for workers in and around garment factories premises in Cambodia, Vietnam, and Egypt.

Selected applicants will each receive a US\$10,000 grant to implement their proposed solutions, along with technical support from a specialist to help refine and execute their ideas effectively. In addition, selected applicants will have the chance to present their solutions during a global webinar hosted by the International Labour Organization's Vision Zero Fund (VZF). A panel of occupational safety and health (OSH) and road safety experts in will evaluate all submissions.

Join us in spreading the word! This brief is designed to support your organization in promoting the Challenge and ensuring that factories and key stakeholders are informed and inspired to participate.

For any questions related to the Challenge, please contact vzf@ilo.org using the subject line "Commuting Safety Challenge."

Key documents

To assist applicants, the following three documents have been prepared:

1. [Application Guidelines](#) – outlining the Challenge's purpose, eligibility requirements, and application process
2. [Terms and Conditions](#) - outlining the rules and obligations associated with participation
3. [Selection Committee Overview](#) – introducing the members of the Selection Committee

These resources offer guidance for prospective applicants and may be accessed either through the VZF website or directly via the direct links provided above.

Social Media Cards

To support online outreach, **social media cards** have been created and are available [here](#). These cards can be shared across your social channels to help raise awareness and encourage participation.

Webpage

Participants can access a range of resources on the [VZF webpage](#), all designed to support the development of strong and competitive proposals. These include:

- [Collective Action for a Safe Commute: Action manual and checklist for employers and workers in the garment and footwear sector to enhance workers' commuting safety](#)
- [Online course: Collective Action for a Safe Commute](#)
- Webinars [1](#) [2](#) [3](#)

Official hashtags and social media engagement

Help us spread the word about the Challenge by using the **official hashtag: #CommutingSafetyChallenge**. Be sure to **tag us on LinkedIn (@Vision Zero Fund)** so we can share your posts and amplify the message together.

Contact us

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About the ILO Vision Zero Fund

The International Labour Organization's (ILO) Vision Zero Fund (VZF) aims to achieve zero work-related deaths, injuries, and diseases in supply chains. It does this by fostering collective action among governments, employers, workers, and other stakeholders to enhance occupational safety and health (OSH) prevention in businesses, particularly in low and middle-income countries.

In 2022, the International Labour Organization's Vision Zero Fund and Nike Inc. launched an initiative aimed at reducing deaths and injuries among garment and footwear workers. To date, the initiative has developed a range of guidelines and tools to support stakeholders in improving commuting safety in garment factories. More information can be found [here](#).