





Problem:

- Accidents in the Park
- Safety issues on workers while commuting
- OSH operations not addressing commuting safety

The Process:

KAP Assessment
 17.5% sexual harassment
 7.6% crime
 Customized guidance note with action plan
 Implementation Strategy

• Implementation Strategy:

Draft Implementation Strategy for Enhancing Community Safety of Workers

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	in comporation with a pe and its					
		Budget Source				
S.N	g Implementation Strategy	/Responsible Unit	Remark			
	Awareness Creation:					
	Providing awareness creation training to workers about					
	traffic regulation, safety signs & road lights, mobile phone					
	utilization, first aid services, insurance rights etc.					
	Through HIP community radio	IPDC	IPDC will be engaged in coordinating and training sessions			
	Using Audio flash disk	IPDC	Audio materials shall be ready & HIP investors will be working with us on disseminating the information using the company audio system.			
	Drivers	IPDC/Factories	Training drivers on basic safety measures and first aid services			
	Assigning traffic monitor during pick hours	IPDC	IPDC to allocate a traffic monitor on mixed traffic areas at park gates			
	Work with companies to ensure vehicles fulfil all safety procedures	IPDC/Factories	Reviewing contracts to include safety procedures; conducting sudden supervision; IPDC to monitor drivers under influence of any substances			
	Displaying emergency and/or ambulance call numbers on main gate areas, factory primes and transport providers	IPDC/Factories	Stickers with Amharic and local language for workers to access emergency numbers during accidents			
	Ensuring sufficient and well equipped FABs (first-aid boxes) in factory premises and transportation services	IPDC/Factories	Supervision of FABs in transport vehicles			
	Placing workers blood type in their ID cards and create awareness of workers blood type	IPDC/Factories				
	Providing employment injury insurance coverage for workers	Factories	Workers should be aware of their insurance and accident coverage process			
	Organizing experience sharing workshop among companies regarding commuting safety of workers	IPDC/Factories	IPDC can facilitate the organization of the workshop			
	Improving reporting on commuting accidents	Factories	Factories should report on commuting accidents to regulatory bodies			

The Result

Collective action

- Renovation of commuting safety infrastructures IPDC
- Awareness creation
- OSH committee's role
- Drivers' behavior





The Lesson

- Collective action
- Local offices coordination
- Continuous engagement
- Workers focused intervention
- Role of OSH committee



Transportation Enchantment project

Status update
November 7th , 2024





Content

Call To action

O4

execution status

O3

Project phases 02



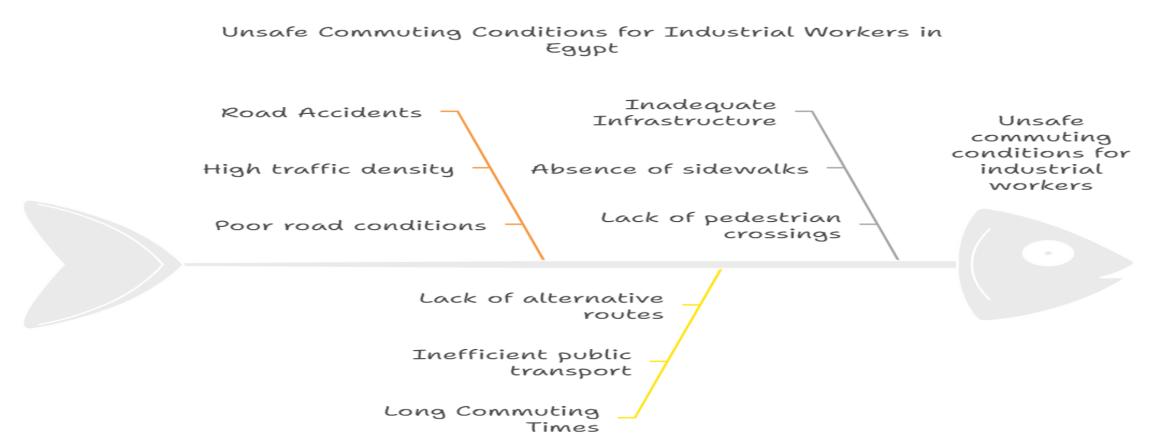
Introduction 01

01.Introduction:Safe Commute in Egypt's Garment and Textile Sector



Context:

• **Egypt's Garment Sector**: Employs thousands, mainly concentrated in industrial zones far from city centers (10th of Ramadan, Badr City, etc.).Long Commutes and Infrastructure



01.Introduction:Safe Commute in Egypt's Garment and Textile Sector



Challenges and Risks:

- •Road Accidents: Egypt has one of the highest road traffic fatality rates globally, with approximately 12.8 deaths per 100,000 people
- Commuting Time: Average daily commute time for Egyptian industrial workers can range from 60-90 minutes one way, adding to fatigue and stress
- •Inadequate Infrastructure: Industrial areas often lack sidewalks, pedestrian crossings, and proper lighting, which increase commuting risks for workers

Importance of Safe Commuting

Retention and Reputation

Boosts employee loyalty and enhances company image as responsible employers.

Worker Well-

being

Enhances health.

by reducing accidents

and stress.



Community **Impact**

Aligns with national goals for quality of life and sustainable development.

Sources:

02. Safe Commuting Initiative at Jade Textile



Our Commitment to Safe Commutes

Driven by our commitment to team morale and the belief that safe, comfortable transportation is essential to productivity, Jade Textile Egypt launched its Safe Commuting Initiative in February 2022. Our Social Compliance and Transportation teams came together to ensure that each team member can commute with ease and peace of mind, knowing their journey is just as valued as their work.

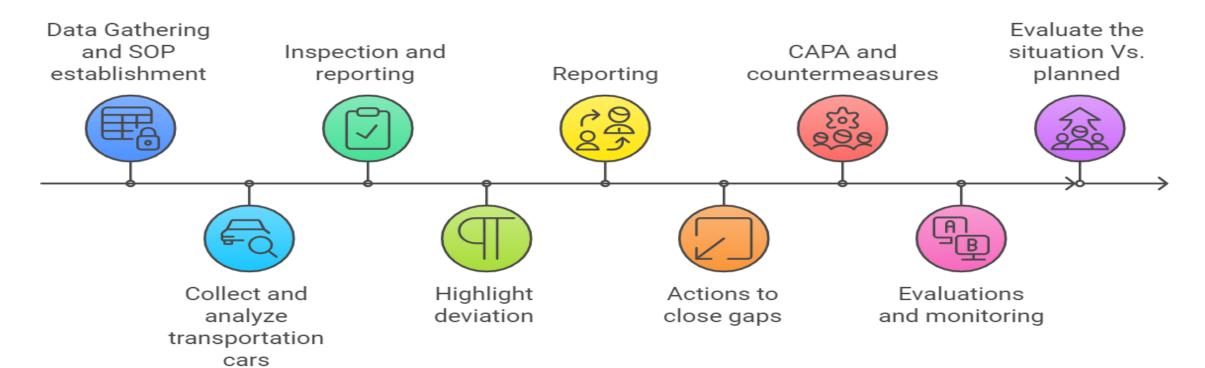
• Expanding Our Impact through Partnership
Building on our commitment, we joined the ILO Vision Zero
Fund (VZF) Project later in 2023. This collaboration has enabled us to gain insights from global best practices, aligning with ILO's "Collective Action for a Safe Commute" program, which provides action plans, training, and assessments tailored to reduce commuting accidents. Our partnership with VZF allows us to leverage international expertise to strengthen worker safety further and contribute to Egypt's Vision 2030 goals for sustainable and safe transportation.



Project Phases



Jade Cairo Transportation Management Journey





Phase 1 Data Gathering and SOP establishment

Collect and analysis of all transportation cars

1- HR team started to collect data from employees (blue coolers) about cars, drivers and travelling routes

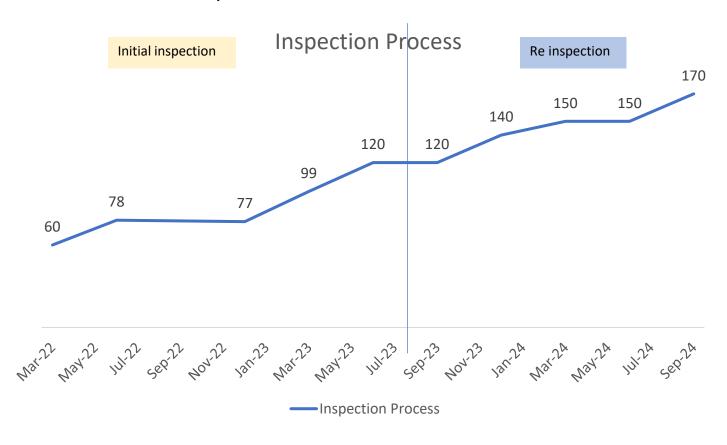
Check point	March 2022	March 2023
Is there any compliant from your car	YES	Partial yes
Do you feel safe during your journey	No	Partial yes
Is the driver complying with road regulation and drive safely	No	Partial yes
IS there any Safety Procedures for car management	Partial Yes	Yes
Is Training Performed for Drivers	No	Yes
Is Training Performed for employees	No	Partial yes

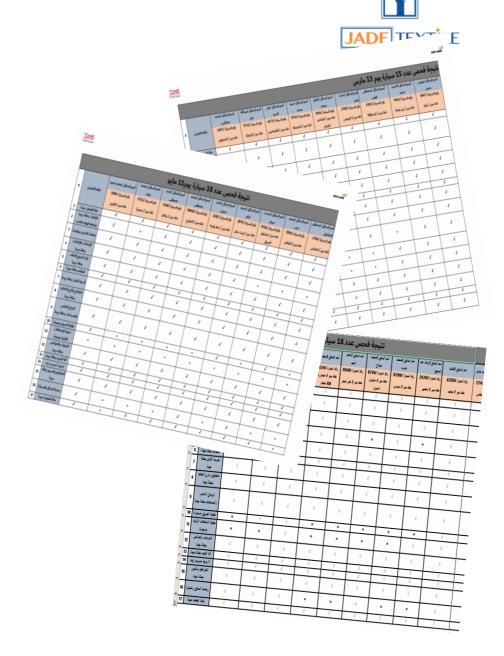
2- HR team start to coordinate with HSE team to perform inspection on employee cars

Check point	March 2022	March 2023	March 2024
Total cars number	140	138	170
Total cars which have been inspected before	0	99	150

Phase 2 Inspection and reporting

HSE team started inspection on March 2022 with customized checklist



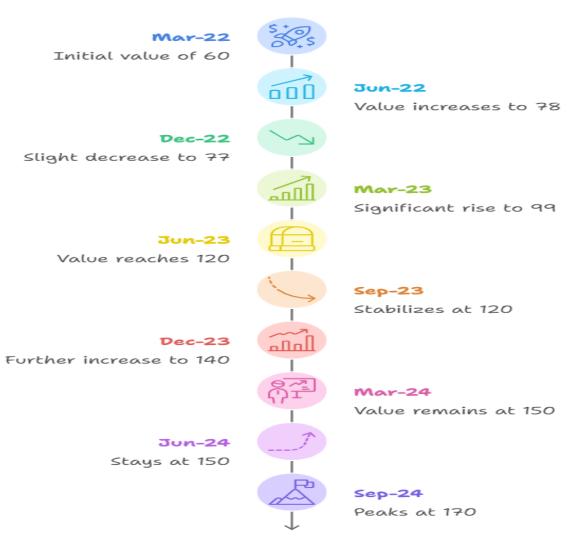


Phase 2 Inspection and reporting

Main challenges facing Jade team to collect the whole cars at the same time ,however the progress is going as planned



Steady Growth Over Time



JADE TEXTÎLE

Phase 3 containment and corrective actions

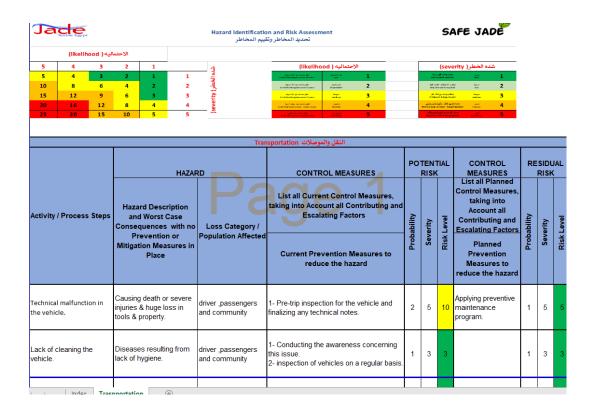
Main Key points

- X No update for Risk assessment
- X Policies need update and checklists
- X Lack of defensive driving culture
- X Lack if safety measures in SOME CARS
- X Insufficient coordination between interested parties
- χ Need to develop more ways for communication and compliant handling

Strategies for Effective Risk Containment



Phase 3 containment and corrective actions



Risk assessment update





Work instruction across all cars And QR for easy communication

Phase 3 containment and corrective actions



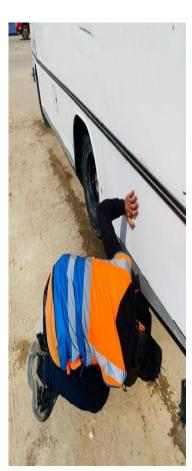












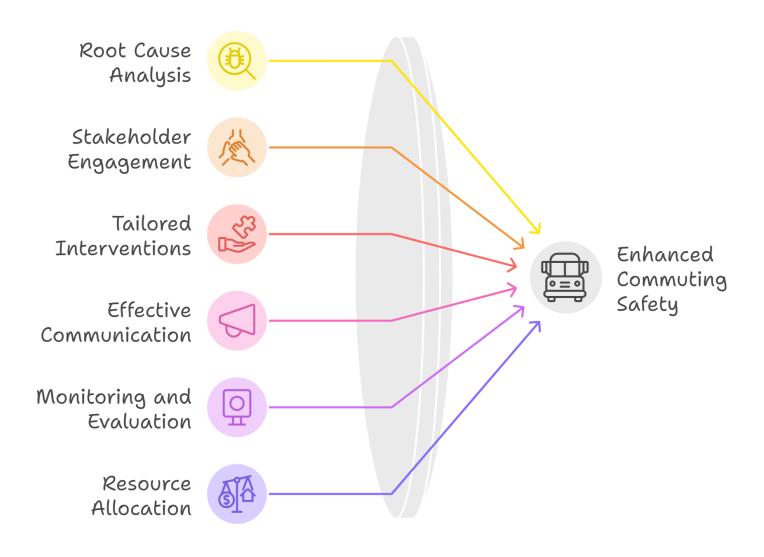
Inspection and training

Inspection

04. Call to action

Phase 3 Lesson Learned





04. Call to action

Phase 3 Corrective Actions



Sr.	Action	Responsible	Due date	Verified by	Status	Progress
1	1 Undete for Pick accessors	HSE	Dec-22	HSE manager	Done	100%
	Update for Risk assessment	Cars Responsible		HR and Admin Manager	Done	
2	Delining and under and shouldists	HSE	Dec-22	HSE manager	Done	100%
Policies need	Policies need update and checklists	Cars Responsible		HR and Admin Manager		
3	Training For defensive driving culture	HSE	May-22	HSE manager	Done	100%
4		HR		HSE manager	5 cars suspended	
Disn	Dismiss/ suspend cars with high risk or safety violations	Car Responsible				
5	Enhance coordination between interested parties through meeting and emails	HR	Apr-22	HR manager	Done	100%
6	Communication boards , WI and QR codes	HR	01/01/2023	HR manager	Done	100%
7	Install GPS for Cars	Car responsible	01/12/2024	HSE team	In progress	86%
8	Install Radio Frequency Identification (RFID)	Car responsible	01/06/2023	HSE team	Done	99%
9	Drug Tests for drivers	Clinic	01/12/2024	HR manager	Vendor selection	25%
10	Complete all car seat belts	Car Responsible	01-01-2024	HSE	In progress	80%
11	Employee Survey for car transportation	HSE /HR	17/05/2023	HR (workers committee)	Done	100%
Eff		Cars Responsible				
12 Re-	Re-Training for Drivers via new technologies (e.g. VR sets)	HSE /HR	01/01/2025		Vendor selection	
		Cars Responsible			Vendor Selection	



THANKS



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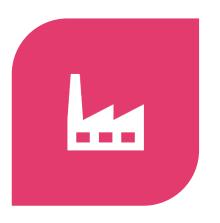
What was the problem?

Frequent road crashes involving garment workers

Garment Workers were one of the biggest groups being injured and dying on Cambodian Roads

Biggest OSH Issue facing
Garment Workers was outside the factory walls

What do we know about the issue?



RESEARCH – FACTORY MANAGEMENT SURVEYS



WHERE WAS THE EVIDENCE / INFORMATION?

Engage experts

Realization that to be effective we need to be guided by experts

Strategy as guiding document

Do the work: Designing and Implementing Pilot Program



Results

- ► Pilot program effectiveness
- Scale Up programs
- ▶ Innovating ideas
- Collective transportation mapping
- Feasibility study collective transportation

Lessons Learnt and Challenges?







- Listen to the experts
- Work together
- Make each intervention evidence-based
- Saving lives impacts beyond the factory TWG Challenges

Funding the work can be tough Don't lose sign of the bigger picture Political will to make necessary changes

I HAVE COMMITTED TO BEING A SAFE DRIVER!



A SAFE DRIVER:



Obeys the speed limit



Does not overtake dangerously



Does not phone while driving



Does not drink and drive



Safely drops off passengers



Speak to me! Or call:

