

# Annual Progress Report

# VISION ZERO FUND

**REPORTING PERIOD** 

1 OCTOBER 2021 - 31 DECEMBER 2022





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### **OVERVIEW**

During the period under review – 1 October 2021-31 December 2022 – Vision Zero Fund (VZF) expanded its field of activities to new thematic areas. Bolstered by strong support from the G7, the Fund designed pilot activities to address the impact of climate change on occupational safety and health (OSH). It also launched an initiative to improve garment workers' commuting safety and a new project that adopts a global approach to scale up the results of its work in the global coffee supply chain.

The landmark decision to recognize the right to a safe and healthy working environment as a fundamental principle and right at work further strengthened the Fund's mandate to help prevent and reduce the number of workplacerelated deaths, injuries and diseases in global supply chains. The decision, which commits all 187 ILO member states to respect and promote this right, effectively strengthens Vision Zero Fund's mandate. Vision Zero Fund implemented projects in seven countries – Colombia, Ethiopia, Honduras, Madagascar, Mexico, Myanmar and Viet Nam – with a focus on the agricultural and garment/ textile global supply chains, as well as the construction sector.

The Fund also continued supporting the German-funded COVID-19 response in some of those countries, as well as in Bangladesh, Cambodia and Indonesia.

In all, the Fund has directly and indirectly benefited 8.3 million people since its inception in 2016. It has helped:

- Strengthen enabling environments for the promotion of safe and healthy working conditions in global supply chains.
- Improve legal and policy OSH frameworks, conducting key research, raising awareness and establishing strategic partnerships.
- Ensure workers in targeted areas are less exposed to OSH hazards and have better access to employment injury insurance.



# Our Mission: GETTING TO ZERO

Every year, 1.9 million people die from exposure to risk factors at the workplace.<sup>1</sup> The figure represents a decrease in OSH related deaths per population – which might be attributable to workplace safety and health improvements – but remains high. Most of these deaths are preventable.

Vision Zero Fund aims to advance towards the vision of zero severe and fatal work-related accidents, injuries and diseases. An initiative of the G7, endorsed by the G20, and operational since 2016, the Fund seeks to address the root causes of the most serious OSH deficits in global supply chains. The Fund brings together governments, employers' and workers' organizations, companies and other stakeholders, and works at global, country and workplace levels. The Fund is part of the ILO's Flagship Programme Safety + Health for All and is situated within the Labour Administration, Labour Inspection and Occupational Safety and Health (LABADMIN/OSH) Branch of the ILO.

1. WHO/ILO joint estimates of the work-related burden of disease and injury. The research was produced with VZF financial support.

Every year 2.78 millon WORKERS DIE FROM OCCUPATIONAL ACCIDENTS AND WORK-RELATED DISEASES



### **OUR WORK AT THE GLOBAL LEVEL**

During the period under review, Vision Zero Fund conducted research that generated new evidence, filled knowledge gaps, helped raise awareness on OSH in global supply chains, informed the design of projects and promoted collective action. Its participation in key events also promoted OSH knowledge and awareness, while enhancing the Fund's visibility and encouraging discussions among stakeholders.

# Increasing focus on climate change and OSH

The G7, committed to continue supporting the Fund's work, acknowledging its important contribution to improving OSH in global supply chains and welcoming its greater focus on the impacts of climate change on OSH.

The Fund designed pilot activities on climaterelated OSH to be implemented through existing VZF projects in **Madagascar**, **Mexico** and **Viet Nam**. The VZF Secretariat led the design of the work on climate change, including the approval of an additional \$1 million to the budget of its Mexico project. The Secretariat, in collaboration with VZF Mexico, held consultations with local stakeholders, and joined a scoping mission to Guadalajara, Mexico in November 2022.

#### **Our response to COVID-19**

The German-funded COVID-19 response in the garment sector reached an estimated 6,2 million workers, their families and community members in Bangladesh, Cambodia, Ethiopia, Indonesia, Lao PDR, Madagascar and Viet Nam. The project:

- Supported over 2,675 factories through awareness-raising and support measures;
- Provided personal protective equipment (PPE) kits to over 50,000 vulnerable workers and service providers;
- Supported more than 850 factories to comply with government guidelines and 550 factories to conduct risk assessments and develop preparedness plans;

- Built the capacity of nearly 5,200 people, including factory staff, health service providers and labour inspectors;
- Supported the development of guidelines, standard operating procedures, tools and mechanisms to implement COVID-19 prevention measures.

# Generating and disseminating knowledge

The research project entitled "Filling data and knowledge gaps on OSH in global supply chains to strengthen the model of shared responsibility" concluded in January 2022. The project produced 13 knowledge products.

The Secretariat led the development of a project that builds on lessons learned from projects in the coffee sector in Mexico, Colombia and Honduras, which concluded in September 2022. A new project started in October 2022, focused on Brazil, Viet Nam – the top two coffee producing countries – and Uganda, the seventh biggest producer.

Under the German-funded COVID-19 project in the garment sector, a document summarizing lessons learned by stakeholders in implementing OSH response initiatives was produced. The Fund also produced a video, highlighting the project's impact on workers and stakeholders.

The Secretariat worked on a standardized approach to address commuting safety and led development of guidance to support improvement of garment workers' commuting safety. The document will be piloted in Ethiopia and Egypt, and published in 2023.

# Being heard and building support

The Fund organized, supported and participated in 12 global, regional and national events, including:

- Second Meeting of the G7 Employment Task Force (Dortmund, March 2022). The Fund's programme manager presented the Fund's framework for its work on the impact of climate change on worker safety and health, including a proposal for a pilot project on heat stress in Mexico. The two-day meeting looked at ways of creating decent work in an inclusive, green economy.
- Vision Zero Summit (Japan/virtual, May 2022). Vision Zero Fund co-sponsored the global event and participated in numerous sessions, including panel discussions focused on its work.
- Networking event of the G7 OSH Institutions (Dresden, October 2022). Vision Zero Fund participated in the inaugural meeting of the G7 OSH Institutions under the theme "Climate change meets Occupational Safety and Health".
- **G7 Employment Working Group** (Berlin, December 2022). The Fund's programme manager made a presentation on its pilot activities on OSH and climate change.

#### **Building partnerships**

To further its work in the coffee sector, Vision Zero Fund entered into private-public partnership (PPP) agreements with the International Women's Coffee Alliance (IWCA), the Global Coffee Platform (GCP) and Nestlé.

The Fund also signed a partnership agreement with Nike, Inc. to improve work-related commuting safety in the garment sector, and with the Institution of Occupational Safety and Health (IOSH), which will provide access to its wide-ranging expertise as an organization of safety and health professionals.

## Evaluating the impact of our work

An independent evaluation showed that the OSH component of the German-funded COVID-19 response in the garment sector was highly relevant, efficient and effective.

A final internal evaluation of the VZF research project was completed in February 2022.

The Fund commissioned an independent cluster evaluation of its Latin America and Viet Nam projects, in order to receive comprehensive feedback on its work in the coffee supply chain. The evaluation was completed by January 2023.

#### Governance

During the reporting period, the Secretariat convened two meetings of the Global Steering Committee and two meetings of the Global Advisory Committee, and participated in two meetings of the Global Tripartite Advisory Committee for the Flagship Programme on OSH (GTAC-OSH). Those meeting provide important strategic guidance to the Fund and provide input and validate key Vision Zero Fund activities and products.

#### Funding

Since 2016, Vision Zero Fund has received \$30,395,418 in direct and indirect contributions from 11 donors – The Federal Ministry for Labour and Social Affairs (BMAS), The Federal Ministry for Economic Cooperation and Development (BMZ), the European Commission (DG INTPA and DG Employment), France, USDOL, DFID, Norway, Sweden, Nike Inc., Nestlé and Siemens.



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#### Mexico

DURATION: 2019-2025

#### Honduras

DURATION: 2019–2022 GLOBAL SUPPLY CHAIN: Coffee

#### Colombia

DURATION: 2019–2022 GLOBAL SUPPLY CHAIN: Coffee

#### Ethiopia

DURATION: 2019-2023 GLOBAL SUPPLY CHAIN: Garment and textiles In addition to the global level work, Vision Zero Fund worked in Colombia, Ethiopia, Honduras, Madagascar, Mexico, Myanmar and Viet Nam, during the period under review.

#### Myanmar

DURATION: 2016-2023 GLOBAL SUPPLY CHAINS: Garment and textiles, ginger, construction

#### Vietnam

DURATION: 2020-2024 GLOBAL SUPPLY CHAINS: Coffee

#### Madagascar

DURATION: 2017-2024 GLOBAL SUPPLY CHAINS: Garment and textiles, lychee, construction



Collaboration with ILO's Better Work Programme to address the direct and indirect health risks of the COVID-19 pandemic in Bangladesh, Cambodia, Indonesia and Vietnam.

Garment worker, Ethiopia, ILO 2021

### **COUNTRY LEVEL OPERATIONS**

The Fund's country projects focused on two main areas. First, they helped to improve, promote and enforce OSH protection, prevention and compensation in targeted global supply chains. This included promoting and facilitating ratification of ILO OSH Conventions and improving the coverage of employment injury insurance, social security and occupational health services. Second, they accelerated OSH improvements at the workplace level by delivering training, implementing effective low-cost solutions and supporting compliance with national OSH legal requirements.

The VZF Ethiopia project, initially scheduled to end in December 2022, was extended until the end of 2023, while the VZF project in the coffee sector in Mexico, Colombia and Honduras concluded in September 2022, following an eight-month extension.

# Africa

#### Ethiopia

The VZF project activities, as part of the ILO's Siraye programme, primarily focus on the garment sector.

#### Generating and disseminating knowledge

During the period under review, the project provided technical support to the Government in revising the National Occupational Safety and Health Directive and updating the country's List of Occupational Diseases.

The programme supported the Ministry of Health in preparing guidelines on workplace health promotion services and assessing a variety of health issues and beliefs, as well as major behavioural risk factors at factories level.

Vision Zero Fund celebrated World Day for Safety and Health at Work in collaboration with ILO constituents. About 2,000 stakeholders participated in tripartite panel discussions on how to create a preventative safety and health culture.

A total of 157 people (42 women) in four regions attended multi-stakeholder workshops to assess OSH deficits.

The Fund commissioned a gender and OSH campaign to increase knowledge of workplace safety, discrimination and harassment, maternity issues and workplace grievance mechanisms.

#### **Capacity development**

The programme conducted a two-day workshop on international labour standards, training more than 100 high- and mid-level officials from the Addis Ababa city administration and the Bureau of Labour, Enterprise and Industry Development.

Vision Zero Fund, in cooperation with the International Training Centre of the ILO (ITC/ ILO), provided capacity-building training to 49 OSH officers from factories in the garment and textile sector and from five regional bureaus of labour and social affairs.

The programme facilitated capacity-building activities for small and medium enterprises (SMEs) and government labour experts. Significant improvements were noticed in the wake of the intervention.

#### Madagascar

VZF Madagascar focuses mainly on the agriculture, textile and construction global supply chains.

#### Expanding the scope of the programme

As it expanded the scope of its programme to include the construction sector, VZF Madagascar, with support from LABADMIN/OSH, mobilized French construction companies operating in the country. Sogea Satom of the Vinci Group and Colas Madagascar committed to collaborating in several areas, including capacity-building, mainstreaming of OSH in technical and vocational education and training (TVET), design of training materials and the organization of OSH promotion events.

#### Generating and disseminating knowledge

A national OSH profile – designed with VZF support – was adopted in April 2022. The profile identifies six priorities for the improvement of OSH: ratification of ILO Conventions Nos 155,<sup>2</sup> 161<sup>3</sup> and 187,<sup>4</sup> national capacity-building, design of an OSH database, strengthening of coordination among stakeholders, reinforcement of labour inspection systems and mobilization of resources to promote implementation of OSH-related interventions.

Under the patronage of the Prime Minister, the country programme organized a national

prevention week and supported seminars and panel discussions on OSH.

OSH awareness messages were sent daily to about 1 million workers across the country, thanks to a collaboration with national telecommunication company Telma.

Nearly 300 people took part in a November 2022 business forum organized by Better Work Madagascar, Trade for Decent Work Project, Sustainable Supply Chains to Build Forward Better Project, and Vision Zero Fund. Participants agreed to pursue initiatives aimed at improving OSH, ratification of the Fundamental Conventions Nos 155 and 187, and development of the national OSH policy.

#### **Capacity development**

Eighty-seven labour inspectors and controllers (37 women) were trained, with VZF Madagascar support. The team also supported the Ministry of Labour in designing an OSH control checklist for construction sites, sample visit reports and an observation letter.

VZF Madagascar and the National School of Magistrature and Clerks (ENMG) signed a memorandum of understanding (MOU) for OSH to be taught at ENMG.

Nearly 50 labour magistrates were trained on the application of international labour standards on fundamental principles and rights at work, including OSH.

The project supported the Madagascar Export Processing Zone Association (GEFP) in implementing a plan for capacity-building of members on OSH, and supported the Conseil interprofessionnel du Cotton (CIC) in organizing an awareness campaign on risks associated with phytosanitary products.

<sup>2.</sup> Occupational Safety and Health Convention, 1981 (No. 155)

<sup>3.</sup> Occupational Health Services Convention, 1985 (No.161)

<sup>4.</sup> Promotional Framework for Occupational Safety and Health Convention, 2006 (No. 187)



The project and the ILO Country Office organized a workshop on the transition from the informal to the formal economy and recruited a consultant to help design a strategy to enable workers in seasonal/temporary or informal jobs to access basic occupational health services.

#### **Promoting compliance**

A national strategic compliance plan was launched at a November 2022 workshop. VZF Madagascar and the Trade for Decent Work Project (T4DW) had supported the Ministry of Labour in designing the plan, which targets the construction, trade, mines, vanilla and textile sectors, and covers OSH, working conditions – including formalization of informal jobs in formal companies – and child labour.

#### **Promoting OSH Conventions**

A tripartite declaration was adopted to reaffirm commitment to a prevention culture, to invest in OSH and to work towards ratification and implementation of ILO Conventions Nos 155, 16, 187 and 190.<sup>5</sup>

The project team contributed to a 5-day capacity-building on International Labour Standards. Representatives of Public Services and Labour parliamentary committees pledged to support the ratification of Conventions Nos 155, 161 and 187 once the request for ratification authorization is submitted to parliament.

#### COVID-19

A multi-disciplinary task force bringing together key OSH functions was formed to support compliance with COVID-19 prevention measures at the workplace. Labour inspectors and controllers provided information and advice to employers and workers. The initiative covered 113 factories employing nearly 6,400 workers, as part of the German-funded COVID-19 project for the garment sector.

<sup>5.</sup> Violence and Harassment Convention, 2019 (No. 190)

# Asia

#### Myanmar

The project focused on direct workplace OSH interventions, organizing trainings and awareness-raising activities in the agriculture, garment and construction sectors. In line with UN guidance following the military takeover, VZF Myanmar did not conduct any activities related to policy advice and institutional development.

#### Generating and disseminating knowledge

VZF Myanmar published two notes on agrochemical safety – Lessons from Myanmar and Banning hazardous pesticides – in English and Myanmar language.

Safety Data Sheets (SDS) for three chemicals commonly used in the construction sector (asbestos, diethyl ether and lead), three agrochemicals (paraquat dichloride, carbosulfan and aluminium phosphide) and chemicals used in garment factories (distillates, petroleum, solventrefined light naphthenic, solvent-refined heavy paraffinic and Diesel Fuel No. 2) were translated into Myanmar language in collaboration with the Safety + Health for All project.

An Employer's guidebook for fundamental OSH checkpoints in the construction sector was completed, based on the ILO's action manual for improving safety, health and working conditions on small construction sites by employers, supervisors and workers.

An assessment of OSH drivers and constraints in Myanmar's construction sector was published in December 2021.

A representative from the Myanmar Construction Entrepreneurs Federation (MCEF) joined the project team at the International Symposium of the ISSA Construction Section in Berlin, where he learned about the ILO code of practice on OSH for the construction industry, hazardous substances and heat illness prevention for construction workers. He later shared this knowledge with stakeholders in Myanmar.

To mark World Day for Safety and Health at Work 2022, Vision Zero Fund Myanmar, together with the Safety + Health for All project, launched an information campaign entitled 'Let's make the workplace safe and healthy together'.



#### **Capacity development**

VZF Myanmar supported the Green Gold Coffee Cooperative in Shan State in adapting lessons learned from the ginger supply chain, including for the training of trainers on OSH and integrated pest management. The cooperative established an OSH education committee to ensure OSH implementation and Fair Trade compliance.

The project, together with labour organizations, established a Cash for Training programme to help unemployed garment workers learn key life skills and improve OSH knowledge that would be useful when they eventually return to the factories.

OSH advisory services in the garment industry reached 19 factories employing 29,503 workers, and identified 211 corrective measures.

The OSH services programme was also implemented in the construction sector. Activities included on-site risk assessments, coaching and training of workers and management officials, including safety officers and project engineers.

#### COVID-19

The project collaborated with the ILO-migration project to raise awareness about COVID-19 prevention and mitigation among workers who were preparing to migrate to Thailand.

The project trained a pool of trainers on COVID-19 and OSH for the agriculture, garment and construction sectors.

#### Viet Nam

The project in Viet Nam seeks to reduce workers' exposure to OSH in coffee cultivation and processing. It has helped put OSH on the agenda of existing coffee sustainability initiatives and programmes. The VZF team and the Viet Nam Chamber of Commerce and Industry (VCCI) organized a multi-stakeholder consultation in January 2021 to introduce the project to constituents, partners and private sector actors.

#### Generating and disseminating knowledge

In December 2022, the project held a workshop in Hanoi. The VZF programme manager outlined the

Fund's collective action approach, shared lessons learned from VZF country projects and highlighted the G7 mandate for the Fund to work on OSH and climate change, including in Viet Nam.

The project shared the findings of research on coffee farmers' access to social protection and OSH services with policymakers, to inform the review of the Social Insurance Law. The project, conducted through the ILO Viet Nam Social Protection team, will follow up on the changes made by the review committee, particularly any reforms that will increase social insurance coverage of agricultural workers in the informal economy.

An assessment of OSH conditions in 12 coffee cooperatives revealed OSH deficits in pruning and harvesting (use of unsafe cutting tools and ladders), farm maintenance (uncovered wells), transport (unsafe agricultural vehicles, motorbike accidents) and machinery (uncovered moving parts).

The project supported the Ministry of Agriculture and Rural Development (MARD) to include a chapter on OSH in its National Sustainability Curriculum for Robusta Cultivation.

#### **Capacity development**

Viet Nam is developing user-friendly training materials, based on the ILO's WIND methodology, for the Viet Nam coffee sector.

WIND training of 142 smallholder farmers (45 per cent women) resulted in 339 OSH improvements, including in electrical installations, vehicle and road safety, handling of heavy loads and improved storage of chemicals. Seven of the 12 cooperatives that received OSH training implemented OSH improvements.

Under the above mentioned PPP with Nestlé, the Fund trained 245 farmers (26 per cent women), who will now disseminate OSH knowledge to coffee farmers in its supply chain.

Since May 2021, the project has collaborated closely with the GCP Vietnam chapter, jointly organizing OSH trainings, developing and disseminating OSH training materials, promoting OSH in coffee sustainability events and designing research projects.

# Latin America

Vision Zero Fund implemented two projects in Latin America during the period under review. The first focused on the coffee value chain in Colombia, Honduras and Mexico, and the second on the chilli and tomato sectors in Mexico. It worked closely with national stakeholders to ensure its tools and trainings reach the maximum number of beneficiaries.

#### Colombia

#### **Capacity development**

A pilot activity was implemented in the coffeegrowing regions of Risaralda and Caldas, in collaboration with the National Federation of Coffee Growers (FNC). The intervention supported 29 farms in using the WIND methodology. In addition, 528 producers (54 per cent women) were trained virtually, using the training material developed by the project.

The project developed an OSH training programme with a large coffee buyer (Colcafé) and members of the Nutresa group, using the ILO's SOLVE methodology, which focuses on promoting workers health. Eighteen OSH technicians took part in the training.

In collaboration with ITC/ILO, the project launched a free virtual course on chemical risk management in the agricultural sector. In its first month, the Spanish course attracted 3,757 students from 22 countries.

The project and the FNC identified opportunities to train coffee growers via WhatsApp. The contents of the course were drawn from podcasts and radio soap opera episodes developed by the project. One hundred coffee growers and producers linked to the FNC participated in the first round of training.

#### Generating and disseminating knowledge

The project team, with support from IWCA and the Regional Center for Coffee and Business Studies (CRECE), carried out a case study on the OSH profile of Colombian female coffee farmers, adapting tools developed in Mexico. The project presented the results of the study at an IWCA global event in the Quindio coffee zone.

A study on occupational health services was presented in March 2022 at a high-level tripartite meeting. The recommendations of the study – the first of its kind in Colombia –will inform the development of OSH regulations and public policy.

The project published a chemical risk management booklet (in Spanish and English).

#### Honduras

#### Generating and disseminating knowledge

The project team and the Honduras Council of Private Enterprise (COHEP) established a comprehensive framework to support and promote OSH actions in the coffee sector. COHEP implemented these actions in collaboration with the Honduran Coffee Exporters Association (ADECAFEH) and the Honduran Coffee Institute (IHCAFE).

Following the agreement, a virtual OSH resource centre was created and hosted on the COHEP website. The agreement also promoted the adaptation of two brief guides – one for employers and one for workers – on reporting, recording, notifying and preventing occupational accidents and diseases, as well as a methodology for hazard identification and risk assessment, including an innovative web app.



In addition, COHEP developed audio-visual material (four radio spots and a video) and posters to promote OSH in the agricultural sector.

In coordination with IHCAFE and IWCA, a radio soap opera developed by the project in Colombia in 2020 was adapted to Honduras. The radio soap opera with Honduran actors was broadcast on Radio America in September 2022.

#### **Capacity development**

The project built local capacity for training cooperatives and enterprises. By the end of the project, this pool of trainers had trained 11 medium-sized companies, five coffee cooperatives and six companies from other sectors.

After adapting the two brief guides, COHEP, in coordination with the project, developed a virtual course on reporting, recording, notifying and preventing occupational accidents and diseases. Subsequently, a training course for trainers was implemented virtually in 22 coffee farms belonging to ADECAFEH and IHCAFE, with 45 participants (46 per cent women.) Following the training, the methodologies were implemented in 11 ADECAFEH coffee companies, which employ 1,500 workers.

#### Mexico

#### Generating and disseminating knowledge

During the year under review, VZF implemented two projects in Mexico - one in the chilli and tomato supply chains, and another in the coffee sector.

The chilli and tomato project was formally launched on 9 December 2021 in Guadalajara, Jalisco at an event attended by 60 national and local stakeholders. Several activities were subsequently conducted in the targeted supply chains:

- In June 2022, a workshop was held to gather inputs for an assessment of drivers and constraints in the chilli and tomato supply chains.
- The project team started work on an OSH profile of women workers in the two supply chains in Mexico, with a focus on Jalisco.
- A Rapid Needs Assessment (RNA) to assess the impact of COVID-19 on the supply chains was completed in June 2022.
- A tripartite advisory committee (TAC) on the project was set up in Jalisco.

A study of perceptions, attitudes, behaviours and good OSH practices in the coffee value chain was published in July 2022, and a study on temporary workers in Mexico was published in August 2022.

The project working in the coffee supply chain signed an implementation agreement with the National Association of the Coffee Industry (ANICAFE) and the IWCA Mexico chapter to implement a pilot project in specific coffee producing areas. Results of the collaboration included:

- Adaptation of the methodology for hazard identification and risk assessment to the Mexican context.
- Adaptation of a guide for workers and another for employers on how to record and notify work accidents.
- Establishment of a virtual OSH resource centre in ANICAFE and IWCA, with the development of a training space.
- Recording of 11 episodes of a radio soap opera and podcasts on OSH in the coffee sector and four radio spots with targeted OSH messages.

 Based on the results of the pilot, the project produced "Guidelines for the preparation of a National Occupational Health and Safety Program in the coffee value chain in Mexico".

#### **Capacity development**

Twenty-six trainers (50 per cent women) received WIND training.

The project, in coordination with ITC/ILO, prepared a free nine-hour WIND methodology virtual course, to ensure future trainers can continue scaling up the methodology in Latin America.

In the coffee sector, 16 trainers, all of them women, were trained on the methodology for hazard identification and risk assessment, and five face-to-face workshops on the adapted methodologies were held in the coffee- producing states of Oaxaca, Puebla and Veracruz.

In the chilli and tomato sectors, training on basic OSH knowledge was provided for 81 workers from three greenhouses in Jalisco between October and November 2022.

#### Promoting the ratification of C187

VZF Mexico developed a feasibility study to support Mexico's possible ratification of ILO Convention No. 187.<sup>6</sup> A high-level meeting, including the attendance of the ILO Director-General, was held in July 2022 to discuss the possibility of Mexico's ratification of the Convention. A follow-up, tripartite meeting was held in December.

<sup>6.</sup> Promotional Framework for Occupational Safety and Health Convention





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# **COMMUNICATION AND VISIBILITY**

More

Vision Zero Fund continued to refine its communication strategy. During the reference period, the focus was on exploring modalities for sharing information about the Fund's impact, events and knowledge products with a wider audience. The Fund conducted a full review of the website, to improve information flow, user experience, storytelling and search engine optimization. A strategy for improving social media presence was developed, identifying LinkedIn as the channel for sharing updates on VZF's work with relevant stakeholders, and the ILO Twitter account for high-level announcements.

To date the LinkedIn channel has attracted 275 followers and reached an impression rate of 15,000 (number of times content is displayed to users of the platform).

# Promote and realise gender mainstreaming

VZF <u>identified key entry points</u> to mainstream gender issues into its OSH analysis and into the design of interventions. Mainstreaming gender issues in OSH means taking into consideration the specific gender realities of women and men, the concerns and experiences of individuals of both sexes, and affording them the same priority in the design and implementation of measures to improve worker safety and health. The aim, therefore, is to ensure that women and men are equally protected from occupational hazards and risks and ensure that OSH interventions respond to and address gender differences and gender-specific risks. This is vital for effective protection and promotion of the safety and health of both men and women workers.

Vision Zero Fund continues to show leadership for gender equality, aiming to eliminate discriminatory structures in the occupational safety and health space. For example, the Fund identified some of the <u>safety and health issues faced by women</u> <u>producing coffee in Mexico</u> and collected data on the frequency of exposure of women producers to OSH hazards. The data was then used to create targeted interventions considering local socio-economic structures and connected division of labour.

### THE WAY FORWARD

**During the final year of its 2019-2023 strategy** – Collective Action for Safe and Healthy Supply Chains – Vision Zero Fund will continue to expand on its achievements.

#### The Fund will:

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- develop its next five-year strategy, which will build on its proven models of impact and strong partnerships across supply chains. The strategy will be developed through a consultative process and will be launched during the Fund's December 11-12, 2023 High-Level Forum (HLF).
- deepen its work in **new thematic areas** such as the nexus of climate change and OSH and commuting safety.
- continue to facilitate and participate in global discussions on the improvement of OSH in global supply chains, including participation in the 23rd World Congress on Safety and Health at Work in Australia in November 2023.
- enhance efforts to develop **high-quality research** outputs, including finalization of a global report on OSH in global supply chains.
- the Fund will also continue to strengthen its **collective action model** and its **monitoring and evaluation framework**.

# Join us in our commitment to drive positive change in the field of OSH and global supply chains.



### VISION ZER FUND

Vision Zero Fund brings together governments, employers' and workers' organizations, companies, and other stakeholders to advance towards the vision of achieving zero severe and fatal work-related accidents, injuries and diseases in global supply chains. The Fund works at global, country and workplace levels, and currently focuses on the agriculture, construction and garment supply chains. It is an initiative of the G7, and has been endorsed by the G20. The International Labour Organization (ILO) administers the Fund and implements its projects.

#### International Labour Organization

Labour Administration, Labour Inspection and Occupational Safety and Health Branch (LABADMIN/OSH)

Route des Morillons 4 CH-1211 Geneva 22 Switzerland

ilo.org/vzf vzf@ilo.org

#### **Current and Past Donors**



Vision Zero Fund is part of Safety & Health for All, an ILO flagship programme building a culture of safe, healthy work.